



Guiding Principles - Culture - Our Values

The launch of the Devon Youth Cricket League (DYCL) has brought with it the opportunity to look at creating a step change in how we approach cricket across the county within the new competition. As a result, we have started working on some areas we think will help to deliver a fantastic new structure that grows the game in the best possible way over the coming years.

Guiding Principles

The guiding principles aim to help shape the DYCL over the coming years by providing a framework that all proposed developments can be 'tested against'. This will help us to ensure that our direction of travel is consistent and meets with the overall aims and objectives of the competition as detailed in the governing rules.

Culture

The culture is the environment we want to cultivate and grow throughout the county. We want all the people involved in the DYCL to develop an understanding of what the bigger picture looks like and to demonstrate behaviours and actions that are in keeping with the culture.

Our Values

The values detail the types of behaviours we are looking for from every single person involved in the DYCL, from paid Devon Cricket Foundation staff, right the way through to the team managers, parents and even players. Derived from The Devon Cricket Foundation's own values, we want to encourage everyone involved to live the values which will in turn see us maintain the culture.

Guiding Principles

Deliver a player focused competition framework:

- Always considering the players' needs as the most important factor.

Developing a lifelong passion for cricket – 'Cricket is a game for me':

- We need to ensure that the DYCL is helping to foster and develop a lifelong passion for the game.

Provide a player pathway to be proud of:

- We want to ensure our structure helps to nurture talent for Devon Cricket.

Promote player retention:

- We want to retain more players across all levels and age groups.

Innovation and leadership:

- We want to lead. We want to do things differently to help develop the game in Devon.

Culture

Communicate

Ensure everyone within your club is informed of what we are trying to achieve in the DYCL and communicate effectively with everyone you meet, as part of your involvement with the DYCL.

Put the player first

Consider the needs of your players above all else. We want to provide exciting, challenging and ultimately fun games of cricket for the players involved. Sometimes the experience is more important than the result!

Get the game on

We want to give as many playing opportunities to as many people as possible, so always aim to get the game on wherever possible.

Be inclusive

Involve every member of the team in the game. Players should be participating in the game, either by bowling, batting and/or wicket keeping.

Deliver evenly matched games of cricket

The DYCL will endeavour to provide evenly matched games of cricket within the structure, but sometimes it will require the team managers involved to work together to ensure this happens.

Challenge

If you believe someone (or a club) is not buying into the culture, challenge it! Either with the club in question or to the Management Team of the DYCL, so they can challenge it.

Our Values



Passionate

Be proud to be part of the
Devon Youth Cricket League

Cricket is our passion!



Challenging

Be open to new ideas and challenge ourselves and
others to think differently

Innovative and drive modernization

Make decisions that reflect our purpose, not always
the easy ones



In Partnership

We are stronger as one collaborative team

Share a common purpose

Respect, support and listen to each other

Value everyone we work with



Leading

Be committed to providing an
entertaining, safe, enjoyable and
exciting cricket culture for everyone

Challenge ourselves to be better,
striving to be the best we can be