



National Programmes Roadshow Question and Answer Follow-up



Please find below a compilation of Questions and Answers from the Clubs and Centres National Programmes Roadshow. Please note that where there were similar questions, we have only included one response which is why your direct question may not be visible. For any further questions please don't hesitate to contact the Help Desk or your local County Cricket Board.

Area of National Programmes	Question posed during National Programmes Virtual Roadshow	ECB Answer
General Programme	The King's Coronation is on the 6th May - does anyone know the timing?	We don't have details of the coronation timing, but the 6th May is an indication of when courses can start so if Clubs are not comfortable starting on this date they can have flexibility to choose a different one
General Programme	Is it possible to run Dynamo's for Girls at Years 3 & 4 only please?	Dynamo's has been developed to suit boys and girls aged 8 - 11 so is suitable for Year 4 but our recommendation is for Year 3 to take part in All Stars
General Programme	Why is the RRP for Dynamo's the same as for ASC when the kids receive so much less in the way of kit?	The RRP is based on the value of the curriculum, with the kit being an added 'extra' on top for both sessions.
General Programme	For those taking on the admin of the ClubSpark website - is there any guidance or instructions for its use?	Help and advice on using ClubSpark can be found on our online helpdesk at https://allstarscricket.zendesk.com/hc/en-us
General Programme	£30 to the club per AS member? I am sure it was only £5 last year. That is a big increase for us.	For each All Stars Cricket participant, the club receives £10 back - this is the same as it was last year.
General Programme	If the ECB is wanting to 'grow the game', maybe it could use its 2022 £3m All Stars profit to increase girls participation and availability of trained coaches for 2023?	All Stars drives no profit back to the ECB and that the revenue back to the ECB for each participant place goes directly into the programme itself
General Programme	Can the Holiday Club be in addition to a Dynamo's Programme please?	Yes, we would encourage clubs to continue running the 8 week courses, with holiday camps as extras during the summer holiday period .
General Programme	When will ECB ClubSpark open for registering for 2023 programmes?	9th January
General Programme	Is your vision for Summer Camps flexible enough for it to cover both ASC and DC clients in the same Camp?	Given the programmes have been specifically created to cater for the needs of each age group we wouldn't encourage running the programmes together

General Programme	Will parents have to sign up twice for 8 wk program and holiday camps?	Yes, as it will count as a new course registration
General Programme	Are we able to start Dynamos before May please?	In 2024 clubs will be able to run courses all year around but in 2023 we are stipulating that courses start from 6th May onwards
General Programme	Is there means tested financial support/price reduction available?	The ECB provide a funded bursary programme scheme - please discuss this with your County Board if you wish to run free programmes
General Programme	How does the £5 a child work with Dynamos if you don't charge the full £40? e.g. we as a club charge the child the minimum amount possible, will we still get £5 per child?	Regardless of what you charge the ECB will take £30 for All Stars and £15 for Dynamos - the remaining amount will go back to the club
General Programme	can you re-cap on the cost for each of the all stars and dynamos - and how much each club can expect per child ?	The recommended retail price for each programme is £40. To cover the costs of the programme, the ECB take £30 for All Stars and £15 for Dynamos per participant. The remaining revenue goes back to the club
General Programme	Is 6 May a feasible start date given that the King's Coronation is that day?	We don't have details of the coronation timing, but the 6th May is an indication of when courses can start so if Clubs are not comfortable starting on this date they can have flexibility to choose a different one
General Programme	Any thoughts on pricing and charges for summer camps please?	The recommended retail price will remain the same as the traditional 8 week programmes as the courses are simply condensed into a shorter time period
General Programme	Is it possible to start the All Stars and Dynamos February in preparation for the upcoming season?	In 2024 clubs will be able to run courses all year around but in 2023 we are stipulating that courses start from 6th May onwards
General Programme	How much money do clubs receive per AS sign up?	The recommended retail price for each programme is £40. To cover the costs of the programme, the ECB take £30 for All Stars and £15 for Dynamos per participant. The remaining revenue goes back to the club
General Programme	Can we just register for the Summer courses? We already offer 20 weeks of cricket for kids at All Stars and Dynamos ages and take a programme into 7 local primary schools.	We have seen incredible success of the 8 week courses and would strongly encourage clubs to continue to provide this as an offer. However it is not a stipulation that they have to run these in addition to the summer camp courses
General Programme	If you run both a standard 8 week campaign plus the holiday camps - for children signing up for both will they receive 2 sets of kit?	Based on the number of participants, existing clubs will receive credit for both programmes. On the basis of the offer available to new clubs, new clubs who have never delivered a programme would receive two kits.
General Programme	Can parents book a Holiday Camp via ClubSpark or directly with the ECB as they would with AS & DC	Clubs will need to set up the holiday camp on ClubSpark, and parents will need to book via that in the same way as they do for 8-week courses
General Programme	Can you run compressed Dynamo courses e.g. 2 sessions per week in Aug ?	Yes, our recommendation is to run 2 or 4 day camps during the summer if this suits your activator and parent needs
General Programme	what is the estimated price point for holiday camps?	The recommended retail price will remain the same as the traditional 8-week programmes as the courses are simply condensed into a shorter time period
General Programme	Hello, I missed the start, are costs taken from ECB going to be same, generally charge to participants was £40, of which admin costs were taken if I recall, although i know some centres charges did vary thank you	The recommended retail price for each programme is £40. To cover the costs of the programme, the ECB take £30 for All Stars and £15 for Dynamos per participant. The remaining revenue goes back to the club. This has not changed from 2022

General Programme	Is the holiday camp £40 and will the child get another kit if they do both the 8 weeks and the holiday camp	A child would sign up for a holiday camp just as they would for a standard 8-week course. Consequently, a child would receive kits for both programmes; if a parent does not wish to receive two participant packs, then the kits can be donated. You can do this by using the "donate your kit" function when registering for a program or holiday camp.
General Programme	Can we do Summer and a half term? I.e. are we limited to the number of Sumer Camps?	No, you can run as many summer camps as you wish
General Programme	We have a postcode issue - we have run All Stars and dynamos for several years with our great team of activators, fantastic facilities and positive feedback however numbers limited due to uptake at nearby clubs so carryover into club cricket minimal. Other than postcode and nearest venue signposting on website, how can you help to share signup across clubs in a particular area? With some clubs having 120+ kids and others less than 20 signing up, is there a way to cap/redirect families? Those clubs with high numbers admit they aren't able to offer a quality product and don't have capacity to maintain link to these players into club cricket and across seasons?	We would encourage you to talk to your County Board about ways that local clubs can support and redirect participants if they are oversubscribed. This isn't something we are able to do from a National Perspective

Kit and Equipment	The follow on Children's kit doesn't seem so comprehensive as the initial pack. Are there any plans to upgrade this?	There are no plans to change the kit for All Stars Cricket in the near future as feedback to date has been overwhelmingly positive. We will continue to review the contents of the participant kit during the course of 2023 in line with our monitoring and evaluation of the programme.
Kit and Equipment	The yellow tops attract insects when it is warm can we look at a different colour in future years?	For the short term the participant t-shirt will remain yellow, this may be subject to change in future programmes.
Kit and Equipment	will we be able to get more Dynamos coaches tops this year?	Dynamos tops will be available to purchase from the online store, this will include t-shirts and mid-layer tops.
Kit and Equipment	Will you be handing out cricket cards to Dynamos participants again? If so, is there any way they can be less repetitive... by half way through excitement had waned a lot. As much as my daughter is a fan of Nat Sciver there were only so many times she wants her card	We have briefed Topps that a number of clubs have commented on the repetition of last year's cards and have been assured that a variety of cards are included throughout the packs. We will continue to review the use of the cards again next year
Kit and Equipment	Will AS/Dyn medals be provided as part of the package rather than by choice? Last year I had an angry parent challenge me because we provided cheaper Club medals instead and another local club bought from the Club shop.	As with last year, in 2023 the medals will be available on the online store and can be purchased by programme credits or by cash. We have tried to create bundle offers to make it more cost effective. With the increase in quality and bespoke nature of the medal, this results in a higher cost per item than generic medals.
Kit and Equipment	will the new kit provided to first-time sign-up teams have the new logo?	Due to production timescales, the majority of kit for 2023 will have the existing logo on display. We are confident that some items will have the new logo displayed but at this point we cannot specify which items.
Kit and Equipment	If there's rebranding, Can the activators shirts be changed from Black? Being in black during 30'C+ heat is rather sweaty work.	Beyond this comment, we have not received feedback that the t-shirts have caused issues and as such will be black in 2023 however, we are happy to specifically review this in line with the rest of our Activator and club feedback throughout the year.

Kit and Equipment	can we get match attack for all stars?	Unfortunately, Match Attax cards are currently for Dynamos cricket only. This is because the programme is specifically linked to The Hundred and is a benefit of the programme.
Kit and Equipment	How do clubs less Than 10 People get Dynamos Match Attax cards?	The process in which clubs less than 10 receive their cards will be communicated in due course.
Kit and Equipment	are new balance still the sponsor for the program	New Balance will continue to be the kit provider for 2023.
Kit and Equipment	Chris Randall - Ancaster CC Lincolnshire - will All Stars caps be available for 2023?	All Stars caps are no longer a core item for participants and have not been part of the pack since 2021. They are available online for parents to purchase if they wish to do so.
Kit and Equipment	We never received the Attax cards last year even though we had 24 signed up - can they not be automatically sent after the first week has started?	The key club contact from each club will be required to sign in and order their cards. The cards will appear automatically in the cart and postage fees are not required. The process is very simple and ensures the equipment or items are sent to the right person and the right address.
Kit and Equipment	Topps Cards - beyond the free 16 we hand out, it's been really hard for the children to access the rest of the cards locally at shops, through the club, or at grounds when we went to the hundred - please can we do more on this, maybe starter collector kits etc	We will pass feedback onto Topps about the selection and availability of cricket Attax cards, and we will circulate information on where to find the cards locally in the new year
Kit and Equipment	But clubs are allowed to run two back to back 8 week programs should they wish?	Clubs can deliver back-to-back programmes if they wish to do so.
Kit and Equipment	on and one more, we haven't run national programmes for a few years, restarting this year, how do we count in regard to new kit etc	If you are an existing club, then you will receive credit based on your allocation of participants. If you have a shortage of kit the helpdesk may be able to offer some additional kit to run the programmer effectively.
Kit and Equipment	Medals were difficult to access for late courses - will you be ordering more this year?	Yes, we will be ordering more medals in 2023. These items were piloted in 2022 and it was fantastic to see them land with such success. It is worth flagging that all items are subject to availability so we cannot guarantee availability all year round if demand remains high. We will continue to monitor demand to best supply medals to the online store.
Kit and Equipment	Last year Dynamos Activator shirts were issued with kit. This is extremely helpful, thanks. However, with over 70 All Stars shirts were not issued as standard. With safeguarding ratios crucial with the younger ASs why are free Activator shirts not issued at a ratio of 1 to 8?	If you are short of Activator kit, please reach out to the helpdesk who will be able to help by providing some additional Activator t-shirts for your club.

Marketing, Communications and Digital	are all new assets going to be provided in Welsh / bilingual also?	Yes, Welsh language assets will be available on the Resource Hub
Marketing, Communications and Digital	the priority window seems to cause confusion as new parents want to sign up but can't	The priority window is good tool to recognise and reward previous bookers, whilst driving demand for new bookings. However, new parents are able to access the priority window by registering their interest via the 'register interest' button on the All Stars or Dynamos page of the ECB website, https://www.ecb.co.uk/play/all-stars/register-interest
Marketing, Communications and Digital	Can the posters add a QR code for public to scan to benefit the advertising?	We've discussed the impact of QR codes with our advertising agency who advise that they do not impact engagement.

Marketing, Communications and Digital	Is there an incentive for parents to sign up in the Priority window? Discount or more entries into prize draws?	No, just the benefit of knowing they have got in early and secured a place on the course that suits them best. Feedback from parents who have benefited from the priority window has been very positive so extra incentives are not something we will explore for 2023
Marketing, Communications and Digital	When we do gain testimonials will each Club also receive sight of this for us to reference in our own club promotions?	We are working through the plan for testimonials and will endeavour to share them with the clubs and centres they relate to
Marketing, Communications and Digital	Is investing in a new logo really the best way to spend resources? As a club we would prefer you to invest in more kit for us to deliver the programmes.	The All Stars logo refresh is incredibly cost efficient as we have retained many of the original elements, so it's about tweaking rather than designing from scratch. Updating the brand should increase customer engagement levels, and therefore increase bookings and money back into the programmes
Marketing, Communications and Digital	Why have you only updated the All Stars Logo and not the Dynamos one? Dynamos looks like it needs an upgrade.	The Dynamos brand is only 2 years old and our consumer research and feedback from counties has not indicated that a refresh is required at this stage
Marketing, Communications and Digital	Why have a capital letter in the middle of a word "IT all StarRts with" - not great for teaching children to write?	The poster example shared at the Roadshow was still a 'work in progress', and the final font will not include any capital letters in the wrong places.
Marketing, Communications and Digital	Can we have some imagery/messaging with parents helping out? We're finding that they prefer to sit and relax versus getting involved!	This is a good idea and something we would like to have created as well, so watch this space
Marketing, Communications and Digital	When producing our own marketing material for the club, it would be good to have the font type	We will have the final font available to use as an editable asset, but this will be at the discretion of the ECB Marketing team. However, the existing fonts, called Avenir Black & Avenir Light, are still relevant to use for smaller copy amends, as the new handwritten style font should really only be used on the centralised Marketing assets
Marketing, Communications and Digital	We have had a number of dynamos that do not have their own mobile so we have avoided the "download the app" - is there anything we can do for those who can't access the digital platform ?	The Dynamos app works in conjunction with the course but it is not essential that Dynamos participants have access to the app in order to enjoy the programme offering. However, we will take into consideration the messaging used to communicate the app moving forwards
Marketing, Communications and Digital	do you provide a link on the confirmation email (dynamos) to download the app ? We can support this, but easier if it's already marketed.	Yes we do refer to the Dynamos app in our booking confirmation
Marketing, Communications and Digital	The Countdown Cricket app is fantastic. Can it be linked to play-cricket so that there is a record of the matches being played using that app?	Our existing digital systems do not allow for this link at this stage, but as part of the digital review, we will take this on board and explore viability.
Marketing, Communications and Digital	I would think encouraging children to use phones / apps during a session may prove a bit disruptive. What is the advantage of doing it during the session would it be better at the end when the cards are handed out., assuming we will have 100 cards this year - hopefully	We are happy for clubs to decide when is most appropriate to communicate about the app
Marketing, Communications and Digital	Can you allow for the email section to parents/guardians within club spark to include attachments or embedded images. Currently it is text only and very limited.	This is a limitation of the ClubSpark system and for 2023, the functionality will remain the same, however we will take this on board as part of our digital review
Marketing, Communications and Digital	How do we access the resource hub please?	Visit www.resourcehub.ecb.co.uk , when you put your credentials in, you will be taken to the relevant area of the platform depending on your permissions

Marketing, Communications and Digital	Why don't you include the DC Pink in the new ASC logo? - they don't feel particularly linked	We are only 'refreshing' the All Stars branding, which includes using enhanced versions of the original colours. We have conducted a lot of consumer research around the colour pallets for each logo, including what is most suitable and relevant for each age group, which is why they feature different colours.
Marketing, Communications and Digital	Sorry if you have covered this - but please can we have an All Star certificate that has a white background so that we can print it without using too much printer ink?	There will be a version of the certificate with a white background available on the Resource Hub
Marketing, Communications and Digital	Is there an All Stars app as only Dynamos is mentioned?	Consumer research tells us that the 5-8 age group are not as digitally driven as the Dynamos age group, which is why the Dynamos app is so central to the product. We do however have a new online All Stars activity platform that is being introduced for 2023, with the URL www.allstarsactivityspace.co.uk . There will be more details to follow on that offering in due course
Marketing, Communications and Digital	email templates to parents need to be visible to sender (they currently aren't) and should have AS branding embedded	This is likely to do with the email settings you have set up in your email client (like Outlook or iCloud) relating to permissions around receiving images, as most people are able to view the images and branding present within our emails
Marketing, Communications and Digital	During ASC & DC 2022, getting through to ECB customer service was extremely difficult. Will this improve or are there dedicated telephone numbers	The best way to get assistance is to email dynamoscricquet@ecb.co.uk <dynamoscricquet@ecb.co.uk>; or All Stars Cricket <AllStarsCricket@ecb.co.uk>. Generally emails are replied to within 24-48 hours however during peak times like registration launch, it can take slightly longer to respond to emails. The customer support telephone number is 0121 446 2700 and it's worth checking out the FAQs page as that's armed with lots of helpful information, https://allstarscricket.zendesk.com/hc/en-us
Marketing, Communications and Digital	Can a QR be created which activators can give to new prospective parents and children who may be present at a ground and would like to join...	We aren't introducing QR codes for 2023 however we will consider them for 2024
Marketing, Communications and Digital	Many parents struggled with creating accounts for children due to getting initial DOB wrong on first page - can the form be worded more clearly	We have made some changes to the customer booking journey for 2023 and this specific point has been addressed. It is now much more clearly signposted whether it is the parent/guardian's details, or child's details that is required

Money Can't Buy/Events	We've run All Stars and Dynamos for a couple of years, but have not had any visibility of "money can't buy experiences" within our county are there any planned for this coming season? What do we need to do to access them?	For All Stars Cricket the Money Can't Buy Experiences are linked to England Men's and Women's matches and are distributed as a prize draw directly to parents. For Dynamos we are working with our Fan Engagement teams to provide non-match day events for participants, as the length and timings of games mean we can only offer very limited access and activity on match day. As with All Stars, these opportunities are communicated directly to parents from the ECB. In terms of Activators, we have secured international and Hundred tickets that will be distributed to Activators that are fully qualified and active via a prize draw.
Money Can't Buy/Events	Will it be possible to arrange club trips to The Hundred in 2023?	Yes, Group ticket requests are managed by the venues so please follow this link for more information https://faqs.thehundred.com/hc/en-us/articles/4419716865565-How-can-I-book-more-than-6-tickets-for-a-match-

<p>Money Can't Buy/Events</p>	<p>There is no Hundred team near our centre, how does this link between Dynamos and the hundred relate to us or our kids?</p>	<p>We recognise that many of our clubs and centres are based in areas not local to a Hundred venue. As per last year we will be providing tickets for Hundred games, through all County Cricket Boards, and we have had people attend from all over the country though we do recognise it is tougher for those a longer distance from the ground. With the Hundred being televised, including on free to air through the BBC, we still feel that families can engage with the competition even if they cannot attend in person.</p>
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<p>Programme Delivery</p>	<p>Any plans to provide some different drills for the reception age group for AS? I find that many of the current ones are unsuitable for these children.</p>	<p>Please do listen back to the recording as we addressed it directly in the session. We know that differentiating within groups is a real challenge but feedback to date does not indicate that the initial stages of the programme are unsuitable for this age group, particularly as each of the activity cards has a number of examples of how to make the activities easier. As the National Governing body responsible for the overarching development of the curriculum, it is our responsibility to support Activators with equipment, resources and training that they can then adapt in their sessions. The curriculum should be used as a framework to work from. If Activators have difficulties with younger participants we would recommend engaging parents to help support their children. We often find that if you can group younger or less developed children together it allows for an appropriate level of activity to be set and the younger group is able to develop at a rate suitable to their age and skills.</p>
<p>Programme Delivery</p>	<p>Is there certain insurance requirements to run a programme?</p>	<p>Yes, Clubs should have an in date insurance policy that includes £5 million public liability including volunteer cover and £10 million employee liability. For those clubs registered on the ECB SafeHands management system, and subject to receive insurance through the ECB official Insurance scheme (Through Howdens) this will be at a sufficient level.</p>
<p>Programme Delivery</p>	<p>Are there going to be any national programmes for disability cricket.</p>	<p>All National Programmes activities should be adaptable to be inclusive for all levels and we offer clubs the opportunity to learn more about developing inclusive sessions through the Inclusive Activity Programme. We will be forwarding out a link to this eLearning module in the new year.</p>
<p>Programme Delivery</p>	<p>Will Twinkle be available to hire this year??</p>	<p>Each County Cricket Board or Foundation has a Twinkle outfit so please contact your local National Programmes Lead for more information</p>
<p>Programme Delivery</p>	<p>Is there a plan for the junior player data captured in the All Stars/Dynamo system to be used to create Player Records in Play Cricket - thus avoid asking parents to supply data twice in 2 different systems?</p>	<p>The ECB are conducting a full review of our Digital Systems which we know pose significant challenges in the management of cricket across the recreational game. It is our ambition to have a single digital system to manage cricket across all elements of the game but this is a significant undertaking and as such is not something we can commit to in the short term.</p>

<p>Programme Delivery</p>	<p>What are the thoughts around transition from national programmes into junior cricket including hardball cricket?</p>	<p>In the Activator handbook, we provide some advice on how to manage the transition out of Dynamos and into hardball cricket, but we recognise that all clubs, leagues, and participants are different.</p> <p>Our surveys show us that clubs are doing a great job in transitioning kids into all areas of junior cricket and a specific project group at the ECB has been set up to understand what additional signposting we can provide to clubs around transition.</p> <p>We are aware that access to facilities, smaller group sizes within games/league cricket, and some children's interest in doing hardball cricket means a number of different approaches for transition are required and a one size fits all approach will not be suitable.</p>
<p>Programme Delivery</p>	<p>What can we do to upskill Activators into next stage 'activators/coaches'?</p>	<p>We would recommend contacting your County Cricket Board or Foundation locally in order to identify coach development opportunities. We see parent Activators in particular being key to taking their coaching further and moving through the pathway with their own children.</p>
<p>Programme Delivery</p>	<p>Will the session videos be through the iCoach app as previous years?</p>	<p>Yes, all resources will be on iCoach Cricket under the All Stars Cricket and Dynamos Cricket sections including videos but also activity cards, the Activator handbook and additional videos with tips and tricks for delivering both programmes</p>
<p>Programme Delivery</p>	<p>How does one become a recognised activator and the club a recognised ASC or DC centre?</p>	<p>If a club or centre lead adds an Activator onto the ClubSpark system they will receive an automated email that will tell them exactly the processes and steps needed. The Activator will then have a checklist of items to complete in order to be qualified. In addition to an up-to-date and valid DBS, these elements are: eLearning, a virtual induction session delivered online, a face-to-face training session and the online Safeguarding Young Cricketers qualification</p>
<p>Programme Delivery</p>	<p>Will the digital curriculum resources, especially game/activity cards, be available in a print friendly version. Printed & laminated there are really useful especially for parent volunteer/ young helpers. Our club is based in a poor signal area so logging into iCoach not always possible</p>	<p>In response to this request previously, in 2022 we have produced printed versions of the full handbook, including both the All Stars and Dynamos curriculums, that can be ordered via the club shop.</p>
<p>Programme Delivery</p>	<p>Could you go through the SYC change for Activators this year, as I was unclear what the change is</p>	<p>Previously we had two routes for an activator to be recognised as having undergone safeguarding training. 1) The activator had completed the ECB Safeguarding Young Cricketers qualification (they may have completed in another cricketing volunteering roll) or 2) Activators could complete a specific National Programmes online module. The Safeguarding Young Cricketers course has been recently updated and is completed online, with the content being very close to what we had asked in the National Programmes training. As a result we have decided to have the SYC as the single route rather than offering the other option.</p>
<p>Programme Delivery</p>	<p>With the holiday camps, how is parent participation envisaged? Bearing in mind comment about childcare ...</p>	<p>We recognise that this might be affected if we have daytime/all-day sessions and understand that parents won't be able to be around. Although this is a key part of the programme we recognise the need for flexibility and that the compressed experience would be different from the 8 week model that exists currently. This may be difficult in terms of supervision ratios (1:8 adult to child at this age), where parents can be used to hit this ratio in "normal" sessions, so we would ask all clubs to consider this when deciding if this option is for them and in planning delivery.</p>

Programme Delivery	Request for funding for under privilege areas and some incentives for activators e.g. visit to Lords etc	The ECB provide a funded bursary programme scheme - please discuss this with your County Board if you wish to run free programmes
Programme Delivery	listening to last comment if a child has done all stars for 2 or 3 years but not correct age for Dynamos. could they move up early? if they no longer enjoy the all stars program	Absolutely, the progression of a child is entirely based on the child themselves. It is not just about their age but also their stage of development and interest.
Programme Delivery	I understand that All Stars and Dynamos are about letting the game be the teacher. How are the ECB adopting LTAD and fundamental movement skills. Are you thinking of developing a coaching course specifically for Fundamentals?	As mentioned on the call, we take a game-based approach to delivery in order to keep things engaging and simple for kids and volunteers new to cricket. From a coaching perspective, the delivery of All Stars Cricket in particular is deliberately light touch but the activities, and especially the suggested adaptations are very much designed with a range of fundamental movements in mind. Essentially the experience is the key element and if Activators wish to develop their coaching and understanding further they should be able to continue onto the coaching pathway to develop this. We cover elements of holistic coaching within the training and the warm-up elements in Dynamos, in particular, link to developing aspects such as communication, social skills and cognitive development as well as obviously looking at cricketing skill.
Programme Delivery	What is the youngest age that an activator can be?	In order to be a qualified Activator you need be over the age of 18 s of age, we would recommend engaging your junior cricketers in supporting activity but anyone under 18 would be considered a child in terms of adult to child supervision ratios. (i.e. if you had 8 16 year olds helping out you would need an additional adult supporting to cover them). Your local County Cricket Board will be inputting training sessions from late January and delivering them between February and May, with possibly some additional sessions after this time.
Programme Delivery	Why do level 2 coaches have to undertake the full activator training. This is a serious barrier to entry	We feel that there is a need to embed the specific philosophy and approach of National Programmes within coach training however we do recognise there is considerable crossover from a session delivery point of view. We will be working with our coach development department to come up with a solution to help access in 2024 onwards.
Programme Delivery	What training do returning activators need this year	There is no returning Activator specific element this year. Returning Activators should be up to date on the National Programmes eLearning and also Safeguarding Young Cricketers. There is a 3-year accreditation on these meaning if you completed this element more than 3 years ago you will need to redo this.
Programme Delivery	I am new to this. Where do go to find out how to start/ rejuvenate an ASC/ DC programme at our club. Some kind of flow chart for key activity and training for activator/ enthusiastic parents?	We would recommend contacting the National Programmes lead within your county who will be able to support you and your club/centre through the process